

ORGANIZED BY



IN PARTNERSHIP WITH



CO-FUNDED BY



WATER CHALLENGE FORUM



**Partnering with Stakeholders in
Building a Sustainable Water Future**

30 August 2018 | Solaire Resort Hotel
#WaterPartner

BACKGROUND

New developments in the Philippine water sector are perhaps one area where advocates aspire to see more happening. It is without doubt that we see more talk than action on the country's sustainable water future. While everybody agrees that we can live without most things but not without water, there appears to be a low public appreciation on the importance of water to this day. While occasionally our farmers are hit by drought and people suffer from temporary water shortages as well as many have no access to clean water, on the whole no one feels that there is a serious water crisis hitting the country to be alarmed about and so this leads to a "why act now" attitude.

Setting aside this public attitude towards water, the flipside is the need of the private sector to increase competitiveness by managing resources well, addressing market requirements and ensuring that business is built on the foundation of sustainability and resiliency. Looking at the water sector from this business lens, offers a different perspective and motivation to see faster developments in the water sector of the country as well as to address water challenges head on.

It is in this race to gain a market edge among businesses and investors where we find more appreciation for water as it contributes to the aspired competitiveness and profitability that businesses desire. In this arena, water is appreciated and where business opportunities lie.

It is within this context that the Water Challenge Forum 2018 is being organized.



OBJECTIVES



To provide an update on recent developments in the Philippine water sector and discuss policy, programs and projects initiated by the National Government Agencies and Local Government Units



To engage non-government organizations and international organizations to share their insights and programs on developing the Philippine water sector



To highlight business opportunities in the water sector



To showcase innovative technologies that address the water challenges.

PROGRAM OUTLINE

- Registration
- Opening Session
- Keynote Addresses
- **Session 1** Improving Water Resource Governance and Management among Stakeholders
- **Session 2** Investing in Water Infrastructure Opportunities
- **Session 3** Exploring Public-Private Sector Partnerships in the Local Service Delivery of Water and Sanitation
- **Session 4** Adopting Innovative Technologies to address Water Challenges
- Closing

TARGET AUDIENCE

- Business Executives
- National Government Officials
- Local Government Officials
- International Organizations Representatives
- Water Utilities/Water Districts Representatives
- Water Solutions Providers
- Water Program and Projects Implementers
- Academe
- Non-Government Organization Representatives
- Architects, Environmental Planners and Engineers
- Property Developers
- Professional Consultants



REGISTER NOW!

CONFERENCE RATES

AVAIL OF OUR **EARLY BIRD RATE OF PHP 3,000** UNTIL JULY 20

| Government / Academe | ECCP Members | ECCP Non-Members | Executive Table |
|--|---|---|---|
| <i>This ticket applies to attendees that belong to the government and academe group.</i> | <i>This ticket applies to ECCP members.</i> | <i>This ticket applies to non-members</i> | <i>This ticket reserves a table with 10 seats in the conference. This is available both for ECCP members and non-members.</i> |
| PHP 2,000 | PHP 3,500 | PHP 3,900 | PHP 31,500 |

Registration Fee covers the following:

- Admission to Whole-day Conference
- Conference Kit
- Snacks and lunch

The **Water Challenge Forum** is now accepting registrations and payments for those who want to be a delegate.

SPONSORSHIP OPPORTUNITIES

These opportunities are offered to companies in order to provide:

Greater visibility during the event

Opportunities to market products/ services

Speaking slots (specific to certain packages)

Complimentary seats during the event



| | CO-PRESENTER | PLATINUM | GOLD | SILVER |
|--|---|---|--|-----------------|
| PACKAGE COST | PHP 400,000 | PHP 200,000 | PHP 100,000 | PHP 50,000 |
| NAMING AND EXCLUSIVITY RIGHTS | | | | |
| Titling Privilege: Brand to appear beside the event title in all efforts | √ | x | x | x |
| Billing | CO-PRESENTER | PLATINUM SPONSOR | GOLD SPONSOR | SILVER SPONSOR |
| Exclusivity | LIMITED TO ONE (1) COMPANY, No competitive brand will be associated as a sponsor of the event | LIMITED TO THREE (3) COMPANIES, No competitive brand will be associated as a sponsor of the event | LIMITED TO FIVE (5) COMPANIES, No competitive brand will be associated as a sponsor of the event | x |
| ONSITE MILEAGES | | | | |
| Marketing Space (inside conference hall) | 10sqm | 5sqm | 5sqm | Marketing Table |
| Verbal acknowledgement | √ | √ | √ | √ |
| AVP or Ad Promotional Material | √ | √ | √ | √ |
| Speaking slot | √ | √ | x | x |
| Ad Placement in Event Program and Directory | FULL PAGE | FULL PAGE | HALF PAGE | x |
| Brochure/Promotional item in the conference kit | √ | √ | √ | √ |

BE AN EVENT SPONSOR



| | CO-PRESENTER | PLATINUM | GOLD | SILVER |
|--|--------------|-----------|------|-----------|
| Logo inclusion in Conference badge of Attendees | ✓ | ✓ | ✓ | x |
| Logo inclusion in the Plenary Backdrop | ✓ | ✓ | ✓ | ✓ |
| Logo inclusion in Event Banners | ✓ | ✓ | ✓ | ✓ |
| Display of Pull up Banners | 7 | 5 | 3 | 1 |
| Complimentary Seats | 7 | 5 | 3 | 1 |
| MARKETING AND PUBLICITY BENEFITS | | | | |
| Print Advertisement in EuroPH Connect (ECCP bi-monthly magazine) | FULL PAGE | HALF PAGE | x | x |
| Company logo in the event website and is linked to the company's website | ✓ | ✓ | ✓ | logo only |
| Logo inclusion in all electronic and printed event invitations | ✓ | ✓ | ✓ | ✓ |
| Database of Attendees (only participants who agreed to share their details will be included) | ✓ | ✓ | x | x |

SPONSORSHIP CONTRACT

Please send the completed form to **Ms. Meluz Malantic** at meluz.malantic@eccp.com

SELECT YOUR PACKAGE

CO-PRESENTER
PHP 400,000

PLATINUM
PHP 200,000

GOLD
PHP 100,000

SILVER
PHP 50,000

COMPANY DETAILS

COMPANY NAME: _____

ADDRESS: _____

TELEPHONE NUMBER/S: _____

FAX NUMBER/S: _____

CONTACT PERSON

NAME: _____

DESIGNATION: _____

DEPARTMENT: _____

CONTACT NUMBER: _____

EMAIL ADDRESS: _____

AFFIX YOUR SIGNATURE

SIGNATURE OVER PRINTED NAME

DATE SIGNED

SPONSORSHIP TERMS

- A 50% down payment must be made two (2) weeks from the contract date and remaining balance must be settled one (1) month before the commencement of the event.
- A Billing Invoice with payment instructions will be sent upon receipt of this signed Contract Form.
- If notice of cancellation is received 2 weeks prior to the commencement of the event, the Sponsor will be liable to pay 50% of the total package cost.



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CONTACT US

(02) 845 1324

For Delegates,

Ms. Kamyrr Catapang

kamyrr.catapang@eccp.com

For Sponsorships,

Ms. Meluz Malantic

meluz.malantic@eccp.com